

Formerly
A. T. Stewart & Co.

The John Wanamaker Store

Broadway, Fourth Avenue
Eighth to Tenth Street.

In the NEW STORE FOR MEN, Broadway corner Eighth, SATURDAY

First Choice Tomorrow, In a Quite Unusual Offering of

Men's Suits for Spring to Measure

\$20.50

To be cut from \$25, \$30 and \$35 suitings.

48 styles to choose from

Blues, blacks, grays, black and white effects, a few brown mixtures, fresh Spring tones and designs; good, firm weaves of wool and worsted, finished and unfinished; twelve to fourteen ounce suitings, the customary weight for Spring suits; 118 different styles in all to choose from.

Each suit will be cut to measure, in any single-breasted sack coat style desired.

—style book will be shown you for choice.

Coat will be lined with alpaca or serge—

—samples will be on display.

The assembling of these 118 styles of suitings was begun some time ago, so that we might offer our customers, at the beginning of Spring, something quite above the ordinary in value.

We believe in doing things at the right time.

And in doing them right.

Spring comes in, officially, two weeks from tomorrow, and when it comes men will want to put on new clothes.

NOW is the time to get us started on the making of them—

—before you are in a hurry for them—

—while there is plenty of time for us to cut them, tailor them and finish them right.

There is enough cloth in the lot for

1,500 SUITS

(Sack Suits, With Waistcoats)

And the tailoring will be on a par with the quality of the suitings.

You will be immensely satisfied with these suits. We not only predict that. We warrant it.

\$25, \$30 and \$35 suitings, then, go into sack suits at \$20.50; sizes above 44 chest measurement ten (10) per cent. more.

First choice, tomorrow, Saturday.

Twelve Spokesmen for the Economy Side of the "Safety-First" Housewares Sale

We have chosen at random from a list of more than 60,000 household articles, whose prices are now less than regularly by 10 to 40 per cent., twelve representatives of these savings.

Each article an every-day necessity—

Each article an example of the "Safety-First" standard of Wanamaker housewares—

Each article a fair representative of the savings which are possible but once every six months.

Sewing machines, \$32.50, regularly \$40. The Wanamaker-Standard lotary. Lock and chain stitch; drop feed; automatic lift; four drawers. Full set of attachments.

Dress forms, \$6.50 and \$10, regularly \$8.50 and \$12. The "Special" and "Duchess"—the little space needed to keep the former and the adaptability of the latter to any number of combinations of sizes and forms makes this an unusual combination to be found in a sale.

Imperial clothes wringers, \$4, regularly \$5. Hardwood frame, 18-inch roller. Can be fitted to either round or stationary tub. Guaranteed for three years for fancy use.

White-enamelled medicine cabinets, \$4.50, regularly \$6. 17 x 23 in. Beveled plate mirror, 18 x 18 in. Three glass shelves.

Stove percolators, \$3, regularly \$2.50. Nickel plated or copper. 2-pint size, enameled wood handle.

Brass umbrella stands, \$2.50, regularly \$3.50. Size 29½ in. high.

Bird cages, \$1.75, regularly \$2.50. Sliding drawer and sides protected with brass seed guard.

Electric irons, \$2.50, regularly \$3.50. Six pounds; eight feet of wire attached.

Casserole baking dishes, \$2, regularly \$3. Frame nickel-plated on brass; metal handles and feet. Guaranteed earthenware lining. 4-pint capacity.

Kreamer's wash boiler, \$1.50, regularly \$2.00. No. 8; copper bottom.

Heavy galvanized ash cans, \$1.45, regularly \$1.75. Wrought steel bottom; drop side handles. 17 x 20 inches.

Aluminum ball griddles, \$1.35, regularly \$2.50. 10-in. size.

Houseware Store, Subway floor, New Building.

Light-weight Hosiery & Underwear Below Its Normal Price-Standard

For Men, Women and Children

Co-operation. A one-word explanation of the low price. From manufacturers and importers who supply us regular we have gathered 4,000 dozens of seasonable merchandise late-season prices.

Women's Underwear

At 12½¢ each, "seconds" of 18c to 25c grades. White ribbed cotton vests, with fancy yokes.

At 20¢ each, regularly 30¢. Ribbed cotton vests and combination suits.

At 38¢ each, "seconds" of 50c grade. Ribbed cotton combination suits.

At 50¢ each, regularly 75¢. Fine white lisle thread combination suits. Lace-trimmed base.

Women's Hosiery

At 10¢ pair, 5 pairs for 50¢; "seconds" of 15c and 25c grades. Seamless tan cotton or mercerized stockings.

At 12½¢ pair, regularly 25c and 35c. Tan cotton or lisle thread stockings.

At 15¢ pair, 5 pairs for 50¢; "seconds" of 25c grade. Fast black seamless cotton or lisle thread stockings.

At 25¢ pair, regularly 35c and 50c. Artificial silk stockings.

Children's Stockings

At 12½¢ pair, white ribbed merino stockings. Sizes 4 to 7.

At 18¢ pair, regularly 25c and 30c. Girls' plain lisle thread fashion stockings; also ribbed white cotton.

Men's Underwear

At 35¢ each, three for \$1. White gauge cotton athletic shirts and knickerbocker length drawers.

At 37½¢ each, regularly 50c. Extra summer-weight cotton shirts and drawers.

At 50¢ suit. White gauge cotton combination suits.

At 75¢ suit, regularly \$1. Nainsook combination suits.

Men's Half Hose

At 15¢ pair, regularly 25c. Seamless mercerized lisle thread and fast black cotton socks.

Subway floor, Old Building.

One of the Best Collections of Hearth Size and Small Oriental Rugs

At the Lowest Prices for Rugs of Equal Quality

These rugs are chosen rugs.

They are modern rugs. They will look finer, after a few years of use than they do today, although they are fascinating now in their multitude of tones and designs, their browns and pinks and blues, their jeweled medallions and vine-trailed fields of color.

The designs of the Hamadan Mossouls are Perghans, Heratis, Serebends, Gullehenies, Kurdistan, Joshagans, Sarouk and medallions.

The Kirmanshahs show the characteristic light grounds with delicate traceries and blendings.

The Khiva-Bokharas have the deep, deep blues and reds that seem more wonderful every time one sees them.

The sizes range from about 4 ft. 10 in. x 3 ft. 4 in. to 9 ft. 3 in. x 4 feet.

738 Mossouls

\$10, \$12.50, \$15, \$17.50

\$20, \$25, \$29.50 and \$35

Kirmanshahs

\$25 and \$30

Khiva-Bokharas

\$8 to \$15

Asia Minor Pergams

\$6.50 to \$69.50

Fourth Gallery, New Building.